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SAILENT FEATURES OF THE REPORT OF THE EXPERT COMMITTEE ON EXCISE REFORMS

- The entire wholesale operation of IMFL trade to be brought under one Government Corporation.
- 2. The retail license trade to consist of:-
 - 3 retail vends in each ward (272x3) = 816 vends
 - 24 retail vends in NDMC areas = 24 vends
 - One government corporation vend (composite i.e. including license to sell Country Liquor) in each of the 70 assembly constituencies = 70 vends
 - 6 retail vends at Indira Gandhi International Airport
- The retail licenses other than Government corporations be allotted through lottery system once in every 02 years.
- 4. The brand registration fee to be rationalized. The eligibility criteria may be made more stringent and the bar for non-free pricing may be raised from Rs. 400 to Rs. 600 to curtail the instances of brand-pushing and providing customer a wide range of premium quality products. The minimum sale criteria for brand registration (Only for IMFL) should be revised so as to bring brands of reputed manufacturers having reasonable presence nationally in the entry segment.
- 5. Liquor Pricing L-1 licensees may be at liberty to declare the Maximum Retail Price (MRP) instead of Ex-distillery price (EDP) with fixed Excise Duty, VAT as applicable, assured retail margin of 8% of the MRP and the remaining amount left of MRP would be Whole Sale Price (WSP) for the manufacturer.
- Ease of Doing Business for Hotels, Clubs and Restaurants (HCR)/Hospitality Sector Reforms.
- The number of dry days to be reduced to 03 in parity with the neighbouring States like Haryana, Uttar Pradesh and Punjab.
- The permitted drinking age may be fixed at 21 years in parity with neighbouring States like Uttar Pradesh and Haryana.
- New Policy for retail license to Departmental stores for selling beer, wine and other soft liquor categories.
- Ensuring equitable access of liquor supply to all residents in NCT of Delhi so that there are no un-served and under-served areas by ward-wise allocation of vends.
- Promotion of consumer choice and avoidance of malpractices like brandpushing.