

## Report on Workshop

# ESCIMS Awareness and Distillery Readiness

Held on 17 July 2012 at Delhi Secretariat

# ESCIMS

This document is a detailed report on ESCIMS Awareness and Distillery Readiness Workshop. The workshop was organised by Department of Excise, Entertainment and Luxury Tax, Government of National Capital Territory of Delhi for the licensed Distillers. The document covers all the events and activities that took place during the workshop.

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## Executive Summary

### Objectives

The Department of Excise, Entertainment and Luxury Tax organized a half day workshop on 17<sup>th</sup> July 2012 at the Secretariat, Govt. of NCT, Delhi, for Distillers with twin objectives

- Introduce objectives and solution of ESCIMS project and,
- Present expectations from Distilleries

### Workshop

The workshop was chaired by Chief Secretary, Govt. of Delhi, Shri P.K Tripathi and addressed by Principal Secretary (Finance) Shri D.M Spolia, Commissioner Excise, Shri A.K Singh and Vice President- TCS, Mr Tanmoy Chakrabarty. The workshop was compeered by Deputy Commissioner, Shri Kulanand Joshi.

The dignitaries in their address highlighted the Government's commitment towards ESCIMS, benefits of ESCIMS and the importance of distillery readiness for successful implementation of project.

62 delegates from 40 Distilleries attended the workshop and actively participated in Question-Answer session. However, 20 Distilleries who are currently registered with the department did not have any representative in the workshop. Refer List of Distilleries in Annexure.

Mr. Amiya Agarwal, Project Director, TCS presented the Supply Chain Management approach adopted in ESCIMS and provided insights into distillery processes. This was followed by an extended Question-Answer session with delegates showing interest in understanding the integrated supply chain approach, GS1 registration process and the proposed barcode technology.

At the end of session, the participants had networking lunch and interacted with the ESCIMS project team.

### Outcome

The workshop was successful in enhancing the awareness and generating the inquisitiveness amongst delegates. This was evident from the number and type of questions asked after the formal presentation. Distillers appeared convinced with the approach being followed and were eager to know more details needed by them in order to get aligned with this new system. The project sponsors were satisfied with the positive response that distillers had shown towards ESCIMS.

## 1. Workshop Session

### 1.1 Introduction

The Department of Excise, Entertainment and Luxury tax, Govt. of NCT, Delhi organized a workshop on 17 July 2012 for Distillers. It was first in the series of workshops planned for ESCIMS stakeholders. The event brought together 62 delegates from 40 distilleries, ESCIMS project sponsors and the Implementation Agency to discuss the project highlights and expectations from distilleries for the successful implementation of the project.

### 1.2 Registration

A registration desk was set up to collect basic information of the delegates and hand over the workshop kits to them. The kit included workshop agenda, welcome note, ESCIMS brochure, Distillery Readiness Specification Document and Participant Feedback Form.

### 1.3 Leadership Address

The Deputy Commissioner (Excise) Shri Kulanand Joshi compeered the workshop.

The workshop started with the welcome of the delegates and dignitaries, namely Chief Secretary of Delhi Shri P.K. Tripathi, Principal Secretary (Finance) Shri D.M. Spolia and Vice President- TCS Mr. Tanmoy Chakrabarty.

Excise Commissioner Shri A.K. Singh, in his welcome speech, pressed upon the importance of readiness of the distilleries for the successful implementation of this project. He asked the distilleries to comply with the 'Distillery Readiness Specification' document that is shared with them. He have insight on the project progress status.

Shri P.K. Tripathi highlighted the benefits that this system will accrue for the citizens of Delhi. He pointed out that any development made in Delhi (being the capital), improves the nation's image in the world. He said it is a first of its kind project in the world. Showing his confidence on TCS he pointed out that this project is being implemented by TCS, the biggest IT Company in the country which is known for quality and reliability. He talked about better tracking of liquor throughout the supply chain, reduction in sale of counterfeit or illicit liquor and the better control over the trade.

Shri D.M. Spolia stressed upon the importance of this workshop and advised the delegates to ask whatever questions come to their minds. He told the audience that it is very important to discuss and clarify the doubts as many a times the resistance is due to the lack of knowledge about the initiative.

Mr. Tanmoy Chakrabarty said that TCS is privileged to be a part of this initiative of Delhi Government. He talked about the different stakeholders of this project and highlighted the importance of distillery readiness for the implementation of this project.

## 1.4 ESCIMS Awareness and Distillery Readiness Session

Mr. Amiya Agarwal, ESCIMS Project Director, TCS, started the session with a brief background of the work done by project team to reach to the final approach that will be followed with implementation of ESCIMS. The highlights of the session are as follows:

- **Objectives and key features of ESCIMS:** ESCIMS is initiated with the objective to enable track and trace of each bottle, transparent and efficient distribution of liquor and prevention of sale of illicit liquor. Key features of ESCIMS system are unique identification of bottles and cases, online request submission and status tracking, real time stock information and online payment facility and it will help department achieve its objectives.
- **ESCIMS Supply Chain Process:** The entire supply chain from the point of raising a Demand Order to generation of IP to the Point of Sale is recorded and tracked in system. This robust process would solve the common supply chain problems and will prove to be beneficial for Distillers.
- **Case and bottle barcodes:** Distilleries must assign GTIN to each SKU as per GS1 GTIN rules. This GTIN will be used in generating case and bottle barcodes. The case consists of 2 barcodes the first one has GTIN, Batch No, Manufacturing Date and Expiry Date and the second one has SSCC number. The bottle barcode has GTIN and Unique Serial Number.
- **Distillery Processes**
  - **Scheduling:** The ESCIMS system provides flexibility to Distiller to request for the barcode sequence number for the SKUs either in mapped or unmapped format as opted at the time of licensing.
  - **Packaging:** Distiller to print the barcodes using the sequence numbers and paste on bottles and cases. Distiller need to share the information of manufacturing date, batch no and expiry date for the material produced and packed. Therefore, Distiller will upload complete mapped data with batch number, manufacturing date and expiry date before dispatch in both the cases of mapped and unmapped data.
  - **Dispatch:** Distiller to scan second barcode of each case at the time of dispatch and upload the information on ESCIMS.
- **Bill of Material:** The infrastructure requirements from the distillery are internet access, desktop, barcode reader, thermal transfer printer, barcode labels and consumables such as printing cartridges.
- **Timelines:** Distilleries must get ready with all infrastructure and required application by 30 September 2012, the pilot run will take place from 1 October 2012 to 31 October 2012 and the system shall go live by 1 December 2012.

## 1.5 Questions & Answer Session

The session provided the detailed knowledge about ESCIMS and laid down the expectations from distilleries. The question and answer session that followed the presentation brought more clarity for distillers. The major concerns/ queries of distillers and the responses given to them are as follows:

- **Hardware procurement at distillery:** The specifications are mentioned in the Distillery Readiness Specifications document shared with the distilleries.
- **Scope of the pilot:** During the pilot, distillers can select some of their brands to test the performance and resolve the teething issues. The detailed plan for the pilot phase will be shared at a later stage. The dates given in the presentation are the revised dates to which the distillers should comply.
- **Barcodes on Mono-cartons and bottles:** Same barcode shall be used on both.
- **Location of barcode:** On the cap of bottle and on the top flap of mono-carton.
- **Type of scanners:** Scanners capable to scan both GS128 linear barcode and Data Matrix 2D barcode must be used.
- **Day of manufacturing/ expiry:** '00' can be used for 'dd' in the date.
- **No specific guidelines for batch Number:** Batch format is distillery specific. ESCIMS cannot define it.
- **Declaration of Mono-carton:** The barcode used on mono-carton and bottle is same. Distilleries need to declare at the time of licensing if a particular brand has mono carton or not.
- **Holograms:** For the initial period both barcode and hologram might be used, but as both are pasted on the cap the possibility of using only barcodes right from the start can be discussed with excise.(TBD)
- **Transit Damages:** Transit damages will be handled at bonded warehouse and will be explained in detail during bonded warehouse workshop.
- **Mapped and Unmapped Data:** In case of mapped data, ESCIMS will provide the mapped barcodes of case and its corresponding bottles. Whereas, in case of unmapped data, ESCIMS will provide the bar code numbers and distiller will himself map the case to bottles and share that information with the system.
  - Composition of Bottle Barcode numbers :GTIN + Sequence number
  - Composition of Case Barcode Number:
    - Case First Barcode: Case GTIN + Sequence Number
    - Case second case bar code number :Serialized Shipment Container Code(SSCC)
- Distillery needs to attach batch number, manufacturing date (DD/MM/YYYY and Expiry Date in DD/MM/YYYY (where DD can be "00" if distillery wants) in first case bar code. Distiller only needs to print the barcodes in given format and paste bottle barcodes corresponding to case barcodes Data will be always mapped separately for each SKU (Brand/Size).
- **Separate GTIN for case:** There will be a separate GTIN for case, this will be formed by changing the extension digit in the GTIN and item reference number remains the same. Check digit will be calculated accordingly using extension digit, company prefix and item reference number.
- **Prevention of sale of spurious or illicit liquor:** The ESCIMS with its end – to end supply chain module will ensure only genuine liquor is sold at point of sale. Scanning of any other bottle at point of sale will trigger an alert to ESCIMS for department to action upon.
- **IP in soft copy or hard copy:** IP can be printed at distiller's premise through ESCIMS

- **Reimbursement of cost of implementation of barcode:** All costs (capital or operating) to be borne by stakeholder.
- **Barcode on shipment not meant for Delhi:** Only liquor intended to be sold in Delhi will have the barcode.
- **Help and Guidance from TCS:** TCS can clarify the doubts related to ESCIMS.
- **Reconciliation of barcode generation and dispatch:** The mapped data will be shared with ESCIMS at each stage.
- **Paper Quality:** The specifications are mentioned in the Distillery Readiness Specification.
- **Stock without barcode lying in warehouses at the time of go-live:** Some transition time will be provided to the distillers after discussion with Delhi Excise.(TBD)
- **Barcode for IFL:** IFL will also bear the required barcodes; the pasting of the barcode will be at bonded warehouse.
- **Time taken in GTIN registration:** It is a 1 day process if all the documents are in place.
- **Secondary Packaging:** The bottle, the bundle case of bottles and the case containing the bundle cases all will have different GTINS and would possess a separate barcode.

## 1.6 GS1 Registration

Mr. Atul Mahajan of GS1 India explained the process of GS1 registration and getting a Global Company Prefix. The highlights of this session are as follows:

- **GS1 Introduction:** GS1 designs and implement a global system of supply chain standards. GS1 India is not-for-profit organization set up by Ministry of Commerce, Govt. of India.
- **Uniformity across supply chain:** In case a manufacturer uses proprietary standard, it can be used only by the selected supply chain partners with whom the codes are shared where as in case of GS1 standards many to many relationship is possible.
- **GS1 Keys:** GS1 provides a number of keys such as GTIN, SSCC, GLN which support unique identification of items, services, logistic unit and so on.
- **Procedure for generation of GTIN:** Log on to GS1 India website, register for GCP, use GCP to generate GIN as per GTIN rules.

Delegates were requested to fill in the feedback forms provided in the workshop kit. The filled forms were collected and delegates were requested to move to dining area for networking lunch.

Numerous queries that were raised during the hour long Question and Answer session indicates that the workshop was successful and the stated objectives of the activity are met. The distillers were focused towards the execution of approach finalized for ESCIMS.

## 2. Annexure A – List of Distillery, Brewery and Winery

S. No.	Name of L-1 Licensee	Address of Distillery/Brewery/Winery	Address of BWH
1	A B Sugars Ltd	Chadha Estate, Village Randhawa, Tehsil Dasuya, Distt. Hoshiarpur, Punjab	A-4, Mayapuri Industrial Area Phase-I, New Delhi
2	A.B. Grain Spirits Pvt.Ltd.	Village Kiri Afgana, The. Batala, Distt. Gurdaspur, Punjab	B-12, Basement, Plot No.63, Industrial Area Najafgarh Road, New Delhi
3	Aditya Winery	Gut No.138, Bhankhed, Tq-Chikhill Distt. Buldana-443201	A-80/1, Mezzanine floor, G.T. Karnal Road, Industrial Area, Azadpur, Delhi
4	Alcobrew Distilleries India Pvt. Ltd.	Gulab Garh Road, Village Behra, Tehsil Derabassi, Distt. SAS Nagar, Punjab	356, Patparganj Industrial Area, New Delhi
5	Allied Blenders & Distillers Pvt. Ltd. (Aurangabad)	MIDC Chiklathana, Aurangabad, Maharashtra	A-61/5, basement, G.T. Karnal Road Industrial Area, Azadpur, Delhi-110033
6	Associate Wines Pvt. Ltd.	Plot No.C-12, MIDC Area Bhagwan Road, Baramati-413133, Distt. Pune (Maharashtra)	Pvt.No.4A, 71/7, Ground floor, Rama Road Industrial Area, New Delhi-15
7	Bacardi India Pvt. Ltd.	3rd K.M. Stone, Chamaraja Nagar Road, Nanjungud-571301 (Karnataka)	B-230, Okhla Industrial Area, Phase-I, New Delhi
8	Bacardi India Pvt. Ltd.(Lessee) at Gemini Distilleries (Goa) Pvt. Ltd.	Phase-3B, Sancoale Indl. Estate, Zuarinagar, Goa-403726	B-230, Ground floor, Okhla Industrial Area, Phase-I, New Delhi
9	Bacardi India Pvt. Ltd.(Unit Kashipur)	At India Glycol Ltd., A-1, Industrial Area, Bazpur Road, Kashipur, U.S. Nagar, Uttarakhand	B-230, Okhla Industrial Area, Phase-I, New Delhi
10	Beam Global Spirits & Wine (India) Pvt. Ltd.	Village Karora, Post Behror, Alwar, Rajasthan	70/A-18, Basement, Rama Road Industrial Area, New Delhi
11	Blue Water Alcobev Pvt. Ltd.	Vevoor, Palghar Manor Road, Palghar(E), Palghar, Distt. Thane, Maharashtra	70/A-18, Basement , Rama Road Industrial Area, New Delhi
12	Carlsberg India Pvt. Ltd.(Alwar)	SP-1-4 & B-5-8, MIA Extn., Alwar-301030, Rajasthan	B-230, Okhla Industrial Area, Phase-I, New Delhi
13	Devans Modern Breweries Ltd.	SP-3-6, RIICO Indl. Area Keshwana Tesil Kothputli, Distt. Jaipur, Rajasthan	A-79/1, G.T. Karnal Road Industrial Area, Azadpur, Delhi-110033



S. No.	Name of L-1 Licensee	Address of Distillery/Brewery/Winery	Address of BWH
14	Diageo India Pvt. Ltd..	Babargaon, Tal. Gangapur, Distt. Aurangabad, Maharashtra	Z-71, Okhla Industrial Area, Phase-II, New Delhi
15	Four Seasons Wines Ltd.	Village Roti, Taluk Daund, Distt. Pune, Maharashtra.	63, Rama Road Industrial Area, New Delhi
16	Fratelli Wines Pvt. Ltd.	Gate No.131, AP Zanjewadi, Taluka Malshirash, Distt. Solapur, Maharashtra.	A-270, Basement, Okhla Industrial Area, Phase-I, New Delhi-110020
17	Globus Spirits Ltd.	Village Shyampur, The. Behror, Distt. Alwar, Rajasthan	A-79, Basement, Naraina Industrial Area, Phase-I, New Delhi-28 , New -70, Basement, Rama Road, Najafgarh Road Indl. Area, New Delhi
18	Great Galleon Ltd.,	Village Sangwaya, Ghata Billod, Lebad Chowki, Distt. Dhar(M.P.)	Z-44, Okhla Industrial Area, Phase-II, New Delhi
19	Grover Vineyards Ltd.	Sy. No.63, Raghunathapura, Doddaballpur, DEvana Halli Road, Doddaballapur-561203, Karnataka	D-6/4, Okhla Indl., Ph-II, New Delhi
20	Gwalior Alcobrev Pvt. Ltd..	Rairu Form, A.B. Road, Gwalior(M.P.)	Z-72, Basement, Okhla Industrial Area, Phase-II, New Delhi
21	Gwalior Distilleries Pvt. Ltd.	Ater Road, Bhind, M.P.	Z-44, Okhla Industrial Area, Phase-II, New Delhi
22	Iceberg Industries Ltd.	Village Sikanderpur, P.S. Bihta, Patna-801103	A-1, Ground floor, Mangolpuri Industrial Area, Phase-II, New Delhi
23	Ideal Distilleries	Plot No.182/13 Indl. Area, Phase-I, Chandigarh-160002	Z-51, Okhla Industrial Area, Phase-II, New Delhi
24	Jagatjit Inds. Ltd.	P.O. Jagarjit Nagar, Hamira Distt. Kapurthala, Punjab.	A-50/2, ground floor, Mayapuri Indl. Area, Ph.-I, New Delhi
25	Jagpin Breweries Ltd.	Nowgong Distt. Chattarpur, M.P.	Z-44, Okhla Industrial Area, Phase-II, New Delhi
26	Kesar Enterprises Ltd.	Baheri, Distt. Bareilly, U.P.-2432013	B-258, Naraina Industrial Area, Ph-I, New Delhi
27	Khoday India Ltd.	No.54, Kannayakana Agrahara, Anjanapura, post Anekal Taluk, Bangalore.	71/7 A-12, Rama road industrial area, new Delhi
28	Maurya Distillers & Bottlers Pvt. Ltd.	360-361, Industrial Area, Phase-I, Chandigarh	A-69, GTK Road Industrial Area, New Delhi

S. No.	Name of L-1 Licensee	Address of Distillery/Brewery/Winery	Address of BWH
29	Modi Distillery.	Modi Nagar, Distt. Ghaziabad, U.P.	D-6/4, Ground Floor, Okhla Indl., Ph-II, New Delhi
30	Mohan Meakin Ltd..	Mohan Nagar, Ghaziabad, U.P.	A 143, Mangolpuri Industrial Area, New Delhi.
31	Mount Shivalik Breweries Ltd.	Mohangram, Bhankarpur, Distt. S.A.S. Nagar, Mohali, Punjab	D-6/4, Okhla Indl., Ph-II, New Delhi
32	N V Distilleries & Breweries Ltd.	Village Sandharsi, Rajpura, Distt. Patiala, Punjab	Z-45/3, Ground floor, Okhla Industrial Area, Phase-II, New Delhi
33	Nashik Vintners Pvt. Ltd.	Gat No.36/2, Govardhan, Gangapur, Savargaon Raod, Nashik-422222, Maharashtra	B-230, Okhla Industrial Area, Phase-I, New Delhi
34	National Industrial Corpn. Ltd.(Derabassi)	Derabassi, Distt. S.A.S. Nagar, Mohali, Punjab	B-258, Basement, Naraina Industrial Area, Ph-I, New Delhi
35	Nayyar Alcobrew	102, Industrial Area, Phase-I, Chandigarh	A-61/5, Ground floor & basement, G.T. Karnal Road Industrial Area, Azadpur, Delhi-110033
36	Nirvana Biosys Pvt. Ltd.	346, Phase-II, Sector-III, HSIIDC, Growth Centre, Bawal(Haryana)	B-142, First Floor, Okhla Industrial Area, Phase-I, New Delhi
37	Oasis Distillery Ltd.(Ferozpur)	Village Sande Hasham, Focal Point, Firozpur City, Punjab	24, Shivaji Marg, Najafgarh Road, New Delhi
38	Pernod Ricard India Pvt. Ltd.(Behror)	Karora, The. Behror, Distt. Alwar, Rajasthan.	B-142, Basement & Ground floor, Okhla Industrial Area, Phase-I, New Delhi
39	Pernod Ricard India Pvt. Ltd.(Chomu)	Kaladera, Chomu, Distt. Jaipur, Rajasthan	Z-45/3, Basement, Okhla Industrial Area, Phase-II, New Delhi
40	Pernod Ricard India Pvt. Ltd.(Derabassi)	Village Haripur Hindua, Derabassi, Distt. Mohali, Punjab	B-142, First floor, Okhla Industrial Area, Phase-I, New Delhi
41	Pernod Ricard India Pvt. Ltd.(Nashik)	Taluka-Dindori, Distt. Nashik, Maharashtra	Z-45/3, (GF) Okhla Industrial Area, Phase-II, New Delhi
42	Pioneer Industries Ltd.	A03, A-4 Industrial Growth Centre, VPO Ranipur, Defence Road, Pathankot, Punjab-145023	71/7, Pvt. No.A-17-B, Basement, Najafgarh Road,(Rama Road), Industrial Area, New Delhi-110015
43	Privilege Industries Ltd.	Plot No.C-2, MIDC, Lonard, Khandala, Taluka, Distt. Satara, Maharashtra	7/27, First Floor, Kirti Nagar Industrial Area, New Delhi-110015

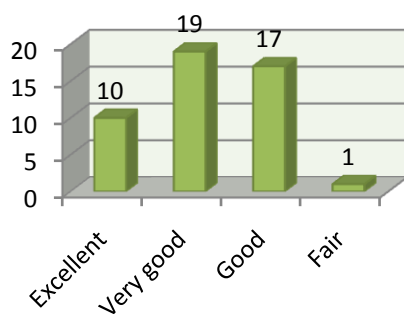
S. No.	Name of L-1 Licensee	Address of Distillery/Brewery/Winery	Address of BWH
44	Queen Distillers & Bottlers (P) Ltd.	192-193, Industrial Area, Phase-II, Chandigarh-160002	A-69, G.T. Karnal Road Industrial Area Azadpur, Delhi-110033
45	Radico Khaitan Ltd.	Bareilly Road, Rampur, U.P.	7/27, Basement, Kirti Nagar, Industrial Area, New Delhi
46	Radico Khaitan Ltd.(Bazpur)	Plot No. A-2, Bajpur Indl. Area, Phase-I, Sultanpur Patti, Distt. Udham Singh Nagar, Uttarakhand	A-79, Basement, Naraina Industrial Area, Phase-I, New Delhi-28
47	Rajasthan Liquors Ltd.	Vill. Haripur, Hindua, Barwala Road, Derabassi, Punjab	7/27, Ground Floor, Kirti Nagar, Industrial Area, New Delhi
48	Regent Beers & Wines Ltd.	Plot No.68A, Industrial Area, Maksi, Distt. Shajapur 465106 (M.P.)	A-39, Naraina Industrial Area, Phase-II, New Delhi
49	Rock and Storm Distilleries Pvt. Ltd.	Jakhol-Lehragaga Road, Vill. Chhajli-148030, Distt. Sangrur, Punjab	A-21/22, Ground floor, Naraina Industrial Area, Phase-II, New Delhi
50	Simbhaoli Sugars Ltd.	Simbhaoli, Distt. Panchsheel Nagar, U.P.	B-356, Industrial Area, Patparganj, Delhi.
51	Skol Breweries Ltd.	Neemrana, Distt. Alwar, Rajasthan	X-18A, Okhla Industrial Area, Phase-II, New Delhi
52	Skol Breweries Ltd.(Pals)	MIDC Waluj Distt. Aurangabad, Maharashtra.	X-18A, Okhla Industrial Area, Phase-II, New Delhi
53	Som Distilleries & Breweries Ltd.	Village Rojrachak, Distt. Raisen, M.P.	A-136, Group Industrial Area, Wazir pur, New Delhi
54	Springfields (India) Distilleries		A-28/3, Upper Ground Floor, Mayapuri, Phase-I, New Delhi
55	Superior Industries Ltd.	13/1, Mathura Road, Faridabad-121003 (Haryana)	A-80, Basement, G.T. Karnal Road, Industrial Area, Azadpur, Delhi-110033
56	United Breweries Ltd.(Dharuherra)	Village Joniawas, Dharuherra, Distt. Rewari, Haryana	10/58, Kirti Nagar Industrial Area, New Delhi
57	United Breweries Ltd.(Punjab)	Focal Point Area, Ludhiana-141001, Punjab	B-118, Okhla Industrial Area, Phase-I, New Delhi
58	United Breweries Ltd.(Rajasthan),.	RIICO Industrial Area, Block No.SP-971, Chopanki Alwar, Distt. (Rajasthan)	E-49/1, Okhla Industrial Area, Phase-II, New Delhi
59	United Breweries Ltd.(Unit Bombay Breweries)	Taloja Industrial Estate, Distt. Raigad, Maharashtra.	B-118, First Floor, Okhla Industrial Area, New Delhi-110020
60	United Spirits Ltd.(Alwar)	SP-1-4 & B-5-8, MIA Alwar, Rajasthan	B-112 Mayapuri Industrial Area, New Delhi

S. No.	Name of L-1 Licensee	Address of Distillery/Brewery/Winery	Address of BWH
61	United Spirits Ltd.(Baddi)	Plot No.4, HPSIDC Indl. Area, Baddi, Distt. Solan(H.P.)	A-69, Ground floor, G.T. Karnal Road Industrial Area Azadpur, Delhi-110033
62	United Spirits Ltd.(Mansurpur)	Mansurpur, Muzaffarnagar, U.P.	D-6/4, Okhla Indl., Ph-II, New Delhi
63	United Spirits Ltd.(Meerut)	Meerut Cantt., Meerut, U.P.	63, Rama Road Industrial Area, New Delhi
64	United Spirits Ltd.(Nashik)		A-121, Okhla Industrial Area, Phase-II, New Delhi
65	United Spirits Ltd.(Rosa)	Rosa, Shahjahanpur, U.P.	A-121, Okhla Industrial Area, Phase-II, New Delhi
66	United Spirits Ltd.(Unit Banur)	Village Banur Tehsil Rajpura, Distt. Patiala, Punjab	B-231, Okhla Industrial Area, Phase-I, New Delhi
67	United Spirits Ltd.(Unit Nasik-I)	Vill. Parmori, Tal. Dindori, Distt. Nasik-422202	63, Rama Road, Najafgarh road, N. Delhi-15
68	Vinayak Distillers Pvt. Ltd.	A-12, Maharajpura Industrial Area, Bhind Road, Gwalior	A-78, GTK Road Industrial Area, Azadpur, New Delhi
69	Wave Distilleries & Breweries Ltd.	Ahmedpura, Tehsil Atrauli, Distt. Aligarh, U.P.	70B, Basement , Rama Road Industrial Area, New Delhi

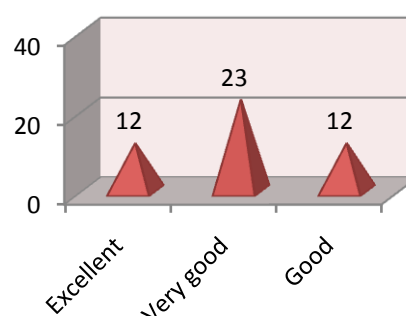
### 3. Annexure C - Participant Feedback and Action Plan

There was overwhelming response by delegates during interactive session. More than 30 queries were raised and responded. Following is the summary on feedback received during the workshop:

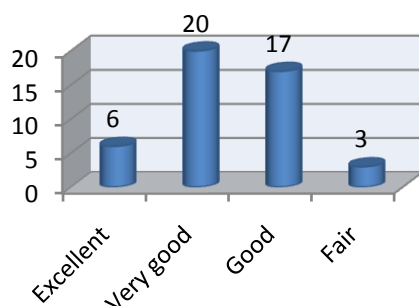
#### 1. Usefulness of Workshop



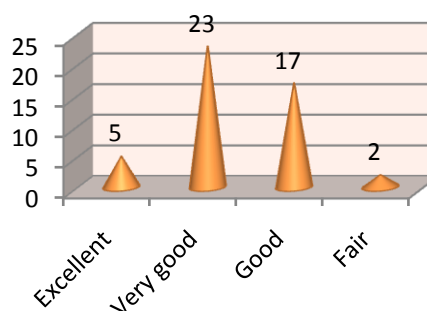
#### 3. Content of workshop



#### 2. Clarity on requirement



#### 4. Time allocated to topic



Based on feedback and suggestion received, following action plan is prepared to increase involvement and help Distilleries get ready for the ESCIMS:

- Prepare and share Frequently Asked Questions
- Share steps to register with GS1 India
- Arrange a demo cum interactive session
- Share requirements in detail and User Manual

#### 4. Annexure D - Workshop Photographs



Delegates Registering for the Workshop



TCS VP Tanmoy Chakrabarty addressing the participants



Commissioner presenting bouquet to Chief Secretary Shri P.K Tripathi



Mr. Amiya Agarwal presenting the ESCIMS overview and process changes for distillery



Commissioner, Excise Department, Shri A.K Singh addressing the delegates



Delegates participating during Question-Answer session