

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF EXCISE, ENTT. & LUXURY TAX
L & N BLOCK, VIKAS BHAWAN, I.P. ESTATE, NEW DELHI – 110002
(COUNTRY LIQUOR BRANCH)

No.F.1(247)/EX/CL/Pricing/2023-24/17-27

Dated: 06/2/2024

To

M/s Delhi Tourism & Transportation Dev. Corporation Ltd.

M/s Delhi State Industrial Dev. Corporation Ltd.

M/s Delhi State Civil Supplies Corporation Ltd.

M/s Delhi Consumers Cooperative Wholesale Store Ltd.

Sub: Price structure of country liquor for the year 2023-24.

It is informed that new wholesale rates for the procurement of Country Liquor have been finalized for the year 2023-24. Following suppliers have been selected as per quota mentioned against each for supply of Country Liquor at the wholesale rate (Weighted Average Price) of Rs. 451/- per case for the tender year 2023-24:

S. NO	NAME OF THE L-3/33 LICENSEE (M/S)	WEIGHTED AVERAGE PRICE QUOTED PER CASE (9 BL) (In Rs.)	BRAND NAME	% OF SUPPLY OFFERED/ GRANTED
1	M/S HARYANA ORGANICS (A UNIT OF M/s GLOBUS SPIRITS)	451/-	NARANGI	18
2	M/S ROCK AND STORM BOTTLERS PVT. LTD.	451/-	BAHUBALI	12
3	M/S SUPER DISTILLERS PVT. LTD.	451/-	SUPER HIMMAT SANTRA	16
4	M/S EMPIRE ALCOBREV PRIVATE LTD.	451/-	EMPIRE No. 1 MOTA SANTARA	15
TOTAL				61

The Competent Authority has approved the following price structure for the year 2023-24, for all of the above mentioned four (04) L-3/33 License holders:

06/02/24

Weighted Average Price (WAP): Rs. 451/- per case (9 Bulk Liter) for all four (04) L-3/33 licensees:-

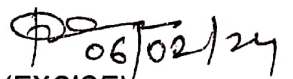
COMPONENTS OF MRP	PARTICULAR	QUARTS (750 ML) 12 bottles per case	PINTS (375 ML) 24 bottles per case	NIPS (180 ML) 50 bottles per case
1	WAP (per case) (₹)	451	451	451
2	WAP (per unit) (₹)	37.58	18.79	9.02
3	Excise Duty (₹) @ 245% of WAP	92.07	46.04	22.10
4	Retail Margin 6% of MRP (₹)	10.80	5.40	2.70
5	VAT (₹) @ 25 % (2+3+4)	36.00	18.00	9.00
6	Excise on Account of Rounding off (₹)	3.55	1.77	2.18
7	MRP (₹) (2+3+4+5+6)	180	90	45
8	Total Excise Revenue (₹) (3+6)	95.62	47.81	24.28

Further, as per Clause 11.2 (d) of Terms & Conditions of the tender for the year 2023-24, local transportation charges @ Rs. 2.50/- per case shall be charged by L-3/33 licensee from the L-8 in addition to the wholesale price. **The New Price Structure shall come into effect from 09.02.2024 (Friday).**

Further, the four (04) Corporations are further directed to take following action:-

1. To change MRP on bottles as per New Price Structure for the year 2023-24 by affixing stickers.
2. To display the new MRP in front of all vends in Hindi & English.

Yours faithfully,

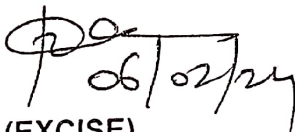

G.M (EXCISE)

No.F.1(247)/EX/CL/Pricing/2023-24/7-27

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) Copy to:

1. PPS to Commissioner (VAT), GNCT of Delhi.
2. PPS to Commissioner (Excise)
3. PS to Dy. Commissioner (Excise)
4. Joint Director (IT), Excise Department for uploading on the official website of Excise Department.
5. Bond Inspector, Country Liquor for information.
6. All L-3/33 licensees for information
7. Asstt. Commissioner (ESCIMS) for uploading the above said price structure on ESCIMS portal.


G.M (EXCISE)