

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF EXCISE, ENT. & LUXURY TAX
L & N BLOCK, VIKAS BHAWAN, I.P. ESTATE, NEW DELHI-110002
(COUNTRY LIQUOR BRANCH)**

No. F.1(247)/EX/CL/Pricing/2023-24/764-775

Dated: 10/07/26

To,

M/s Delhi Tourism & Transportation Dev. Corporation Ltd.

M/s Delhi State Industrial Dev. Corporation Ltd.

M/s Delhi State Civil Supplies Corporation Ltd.

M/s Delhi Consumers Cooperative Wholesale Store Ltd. Sub.

Sub: - Structure of country liquor for the year 2026-27.

It is informed that new wholesale rates for the procurement of Country Liquor have been finalized for the year 2026-27. Following suppliers have been selected as per quota mentioned against each for supply of Country Liquor at the wholesale rate (Weighted Average Price) of Rs. 520/- per case for the tender year 2026-27.

S No	Name of the L – 3/33 License (M/s)	Weighted Average Price Quoted per case (9 BL) (in Rs.)	Brand Name	% of Supply Offered/Granted
1	M/s Haryana Organics (A Unit of Globus Spirits Ltd.)	Rs. 520/-	NARANGI	33%
2	M/s Super Distilleries Pvt. Ltd.	Rs. 520/-	SUPER HIMMAT SANATRA	21%
3	M/s Empire Alcobrev Pvt. Ltd	Rs. 520/-	EMPIRE No.1 MOTA SANTARA SPICED COUNTRY LIQUOR	21%
Total				75%

The Competent Authority has approved the following price structure for the year 2026-27, for all of the above mentioned three (03) L-3/33 License holders:



Weighted Average Price (WAP): Rs. 520/- per case (9 Bulk Litre) for all three (03) Licensee:				
Components of MRP	Particulars	Quarts (750 ML) 12 Bottles per case	Pints (375 ML) 24 Bottles per case	Nips (180 ML) 50 Bottles per case
1	WAP (Per Case)	520.00	520.00	520.00
2	WAP (Per unit)	43.33	21.67	10.40
3	Excise Duty @245% of WAP	106.17	53.09	25.48
4	Retail Margin 6% of MRP	12.60	6.30	3.00
5	VAT @25% (2+3+4)	40.53	20.26	9.72
6	Excise on account of Rounding off	7.37	3.68	1.40
7	MRP (2+3+5+6)	210.00	105.00	50.00
8	Total Excise Revenue (3+6)	113.54	56.77	26.88

Further, as per Clause 11.2 (d) of Terms & Conditions of the tender for the year 2026-27, local transportation charges @ Rs. 2.50/- per case shall be charged by L-3/33 licensee from the L-8/L-8 & L-14 in addition to the wholesale price.

The New Price Structure shall come into effect from 13.07.2026.

Further, the four (04) Corporations are further directed to take following action: -

1. To change MRP on bottles as per New Price Structure for the year 2026-27 by affixing stickers.
2. To display the new MRP in front of all vends in Hindi & English.
3. To inform vend wise closing stock as on 13.07.2026 to this office positively on 14.07.2026.

Yours faithfully



G.M.(Excise)

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Copy to:

1. PPS to Commissioner (VAT), GNCT of Delhi
2. PPS to Commissioner (Excise)
3. PS to Dy. Commissioner (Excise) Dated:
4. Joint Director (IT), Excise Department for uploading on the official website of Excise Department.
5. Bond Inspector, Country Liquor for information.
6. All L-3/33 Licensees for information.